

INFORMATION AND INSTRUCTION FOR MEMBERSHIP APPLICATION

Thank you for your interest and application to CREW St. Louis. The following page will outline key components of CREW Membership information and application instructions.

Membership Category

Please review the following categories in determining your membership type:

Full Membership – Annual Dues \$250

- Applicant has 5 years of experience in a qualified field of Commercial Real Estate
- Qualified fields are defined as follows: Accounting, acquisitions, appraisal, architecture, asset management, building construction, real estate consulting, development, civil/environmental engineering, environmental, finance, institutional lending, interior design/space planning, investments, journalism, publishing, advertising, law, leasing, market research, mortgage banking/brokerage, property management, real estate sales/brokerage, syndication, title/escrow services, surveying, governmental agencies and bodies that engage in economic development, non-profits engaging in commercial real estate or economic development.
- Employed fulltime in a professional position

Associate Member – Annual Dues \$250

- Same qualifications as ‘Full’ Member, but less than 5 years of Experience

Affiliate Member – Annual Dues \$800

- Applicant does not meet qualifications of ‘Full’ Member
- Employed fulltime in a position for which the primary responsibilities relate to, benefit, or support Commercial Real Estate and/or supplies a service or physical product related to Commercial Real Estate (i.e. roofing, carpeting, landscaping, painting, furniture, media etc.)
- **Additional benefit to Affiliate membership is a \$500 credit per year that is applied to sponsorship opportunities, which are outlined on the following pages.**

Retired Member – Annual Dues \$120

- Existing member who is retiring, and therefore is not eligible for any of the above membership categories, but who would like to remain involved in Chapter activities
- **Retired members agree to participate in a mentor program to assist newer members in their career objectives and CREW involvement**

Student Member – Annual Dues \$80

- Enrolled fulltime in an undergraduate college or university program and pursuing education intended to lead to a career in a commercial real estate field.

Basic Information and Experience

Please fill out this information on the application and payment page as fully and accurately as possible and submit payment with the application.

Application Process

After completing the application, please send application and payment to:

**Tracy Howren, CREW St. Louis Membership Chair
Enterprise Bank & Trust
150 N. Meramec
Clayton, Missouri 63105**

Once the application has been received, the Membership chair will review the application, and present the applicant to the CREW St. Louis Executive Board for final approval. Once the Board has reviewed and approved the application, the applicant will be notified, the payment will be processed, and the applicant will begin receiving the full benefits of membership.

Questions? CREW St. Louis Membership Chair: Tracy Howren – thowren@enterprisebank.com or 314.512.7227 OR
CREW St. Louis Administrator: Jenny Weissenbach – jennyw@crewnetwork.org or 785.832.1808 or 888.329.2739



MEMBERSHIP APPLICATION

Membership Category (please refer to page 1 to determine)

- Full Member
- Associate Member
- Affiliate Member
- Student Member

BASIC INFORMATION

Full Name _____ Tag (CPA, JD, CPM) _____

Title _____ Company Name _____

Company Address _____

Office Phone _____ Cell Phone _____ Email _____

EXPERIENCE

Company Description (If Student, please describe major/educational program) _____

Your Professional Responsibilities and Job Description (If student, please describe career aspirations as they relate to CRE) _____

Personal Specialty 1st: _____ 2nd: _____

Professional Work History

<u>Dates</u>	<u>Job Title</u>	<u>Company</u>	<u>Description of Responsibilities</u>
_____ to _____	_____	_____	_____
_____ to _____	_____	_____	_____
_____ to _____	_____	_____	_____

Year began career in Commercial Real Estate _____

Professional Designations/Certifications _____

Education _____



MEMBERSHIP APPLICATION (continued)

Applicant Name: _____

2010 CREW St. Louis Membership Dues

Full Member:	\$250 Annual Dues + \$50 Application Fee
Associate Member:	\$250 Annual Dues + \$50 Application Fee
Affiliate Member:	\$800 Annual Dues + \$50 Application Fee
Student Member:	\$ 80 Annual Dues + \$50 Application Fee

Check Payment

Check Enclosed: \$ _____ Check Number: _____

Credit Card Payment*

Amount to Charge: \$ _____ (VISA, MC, AMEX, DISCOVER)

Account Number _____ Exp Date _____

Cardholder Name _____ Security Code _____

Billing Address / City, ST, Zip _____

Cardholder's Signature _____

*Credit card will be processed by CREW Network on behalf of CREW St. Louis

Please be advised that the payment amount represents annual dues for the calendar year if the applicant applies in the months of January through October. Therefore in this case, the applicant will be billed for renewal for the full amount of annual dues in January of the following calendar year.

If the applicant applies in November or December of the calendar year, the annual dues will suffice for the entire following calendar year (representing up to 14 months of membership benefit for the price of 12 months).

Please also be advised that membership is held with the individual and based on individual credentials. Therefore, memberships may not be transferred within a company or otherwise.

Questions? CREW St. Louis Membership Chair: Tracy Howren – thowren@enterprisebank.com or 314.512.7227 OR
CREW St. Louis Administrator: Jenny Weissenbach – jennyw@crewnetwork.org or 785.832.1808 or 888.329.2739

New and Exciting Sponsorship Opportunities!

Commercial Real Estate Women (CREW) is the premier professional organization dedicated to advancing the success of women in commercial real estate. The St. Louis CREW chapter, established in 1982, has a remarkable history of relationship building and education, as well as an outstanding reputation for the success of its members as integral players in commercial real estate transactions throughout the region. CREW members represent every discipline in the commercial real estate industry including architects, attorneys, brokers, contractors, designers, developers, engineers, lenders, title agents and many others.

CREW-St. Louis is offering you an opportunity to share in our success. Annual sponsorships for 2010 are available at levels from \$500 to \$6,000 and offer a wide range of opportunities to fit every company's marketing budget. Please take a moment to review the attached sponsorship information and choose a level that best fits your needs. Your sponsorship promotes your relationships with key clients, facilitates new relationships with potential clients, and strengthens your visibility in the local commercial real estate community.

CREW-St. Louis has a new and exciting sponsorship process that will allow you to choose how your sponsorship dollars are spent. The process is outlined below:

ONE: Select your level of support for CREW-St. Louis from the Annual Sponsorship Packages detailed on page 2.

TWO: Determine how you want to distribute your annual sponsorship dollars from the Sponsorship Choices outlined on page 2.

THREE: Review the sponsorship information on pages 3 and 4 to discover all the benefits of your sponsorship choices.

FOUR: Complete the Sponsorship Commitment Form on page 2. If you are viewing this online, click here to link to the CREW St. Louis Sponsorship web page where you can complete the interactive form.

FIVE: Mail, email or fax your completed Sponsorship Commitment Form or, if you are completing it online, just click submit. Provide payment information or request an invoice, whatever is best for you.

NOTE: Annual sponsorships must be paid in full by January 10, 2010. You will still have the opportunity to select individual sponsorships throughout the year.

If you have any questions about CREW-St. Louis programs or sponsorship benefits, please contact either Nancy Rodney at 314-678-1448/nrodney@rosemann.com or Sara Stock at 314-444-7866/sstock@lewisrice.com. Additional sponsorship information is also available on the CREW-St. Louis website: <http://www.crewstl.org>.

The window of opportunity for this exceptional marketing opportunity expires on December 31, 2009. Thank you in advance for your commitment to success through CREW-St. Louis.

Sincerely,



Nancy Rodney
Rosemann and Associates, P.C.
CREW-St. Louis
2010 President



Sara K. Stock
Lewis, Rice & Fingersh, L.C.
CREW-St. Louis
Sponsorship Chairperson

2010 EXECUTIVE COMMITTEE

President -

Nancy Rodney
Rosemann & Associates, PC

Immediate Past President -

Amy Garrison
Sonnenschein Nath & Rosenthal, LLP

President Elect / National Delegate -

Ann Z. Schmelzle
Gateway Commercial

National Delegate -

Amy Mistler
Gallop Johnson & Neuman LC

Treasurer -

Nancy Petersen
Wells Fargo Bank N.A.

Secretary -

Laura Valenti
Reliance Bank

Directors

- **Christy Boland Merdinian**
CB&E Construction
- **Sara Stock**
Lewis Rice & Fingersh L.C.
- **Linda Luecken**
McKelvey Properties
- **Kristy Siebert**
Commerce Bank N.A.
- **Angie Earlywine**
HOK ADVANCE STRATEGIES

ADVISORY BOARD/PROGRAM CHAIRS

Programs:

• **Christy Boland Merdinian**
CB&E Construction

• **Stacey Hudson**
Oculus Inc.

Ambassadors:

• **Kim Horst**
Commonwealth Land Title Insurance

Community Service:

• **Meg Mannion**
Grubb & Ellis|Gundaker Commercial

CREW Careers:

• **Karen Karwoski**
UMB Bank

• **Adrienne Bain**
Wells Fargo Bank N.A.

Golf Tournament:

• **Colleen West**
West Contracting

• **Kristy Siebert**
Commerce Bank

Awards & Scholarships:

• **Lisa Prinster**
Gateway Commercial

Membership:

• **Tracy Howren**
Enterprise Bank

Communications:

• **Merri Cross**
Gundaker Commercial Group Inc.

Sponsorship:

• **Lynn Goessling**
Herzog Crebs LLP

You decide how your sponsorship dollars are put to work!

GOLF - CREW/Safe Connections

- Eagle Sponsorship
(includes foursome) \$3,000
- Event Sponsor (4 available)
\$2,000
- Corporate Sponsorship
\$1,000
- Beverage Cart (3 available)
\$1,000
- The Watering Hole (1 available)
\$1,000
- Dinner Sponsor (3 available)
\$500
- Lunch Sponsor (6 available)
\$250
- Cooler Sponsor (2 available)
\$500
- CREW's 19th Hole (3 available)
\$500

MONTHLY PROGRAMS

(choose up to four at \$500 each)

- Program Sponsor \$500
- Program Sponsor \$500
- Program Sponsor \$500
- Program Sponsor \$500

CREW AWARDS

- Program Sponsor (1 available)
\$1,000

MEMBERS ONLY MEETING

- Program Sponsor \$250
- Program Sponsor \$250

CREW CAREERS™

- Program Sponsor \$250

ADVERTISING

- Side Bar logo in one CREW-St. Louis quarterly Newsletter
\$250
- One Quarter Page ad in one CREW-St. Louis quarterly Newsletter (camera-ready art provided by sponsor)
\$500
- CREW-St. Louis Newsletter feature article
\$750

• 2010 CREW-ST. LOUIS SPONSORSHIP COMMITMENT FORM •

ANNUAL SPONSORSHIP PACKAGES

Select one:

- Platinum Level - \$6,000 *** Automatically includes one CREW/Safe Connections golf foursome.***
- Gold Level - \$4,500
- Silver Level - \$3,000
- Bronze Level - \$1,000
- Quartz Level - \$500

SPONSORSHIP CHOICES - Select how to spend your sponsorship dollars by checking the boxes to the left. Remember, some opportunities are limited and awarded on a first-made, first-paid basis. Please refer to the enclosed sponsorship information for more details.

- Check here if CREW St. Louis decides the best use of your sponsorship dollars.

SPONSORSHIP LEVEL: _____

TOTAL SPONSORSHIP AMOUNT: \$ _____

(Total amount of selections checked in the left column)

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

PAYMENT OPTIONS

- ENCLOSED CHECK MADE PAYABLE TO CREW-St. Louis
*** If selecting Golf Sponsorship boxes, please note your sponsorship dollars will be tax deductible as Safe Connections is a charitable organization covered under IRS code section 501(c3).*

- CREDIT CARD: () VISA () MASTERCARD () AMERICAN EXPRESS

CARD NUMBER: _____

NAME ON CARD: _____

EXPIRATION DATE: _____ ZIP CODE: _____

SIGNATURE: _____

- PLEASE INVOICE

Mail payment info to: Sara K. Stock
Lewis, Rice & Fingersh, L.C.
500 North Broadway, Ste. 2000
St. Louis, Missouri 63102
Fax payment info to: 314-612-7866
Email payment info to: sstock@lewisrice.com

For additional information, contact: Sara K. Stock
314-444-7866
sstock@lewisrice.com

• THANK YOU FOR YOUR SUPPORT OF CREW-ST. LOUIS •

CREW-St. Louis showcases member talents, creates professional opportunities, and serves as a resource to its members and the St. Louis commercial real estate community. A CREW-St. Louis sponsorship not only provides your company with an opportunity to help expand the talent pool of St. Louis real estate professionals, but also creates opportunities for interaction among senior level decision makers from every facet of the commercial real estate industry and positions your company as an advocate for the success of women in the St. Louis commercial real estate market.

MONTHLY PROGRAMS SPONSORSHIP: The CREW-St. Louis monthly programs and other events draw on average over one hundred attendees at each program, and offer a showcase for sponsor companies within their target market. Sponsorship of one monthly program includes: recognition (company name and logo) at one CREW-St. Louis educational program, company name and logo on the invitation (virtual and printed), and two registrations.

CREW AWARDS LUNCHEON SPONSORSHIP: The CREW Awards Luncheon is a sell-out program every year that highlights best and brightest CREW-St. Louis members. Sponsorship of the CREW Awards Luncheon includes: recognition (company name and logo) at the CREW-St. Louis Awards Luncheon, company name and logo on the invitation (virtual and printed), and two registrations.

CREW MEMBERS ONLY MEETINGS SPONSORSHIP: The members only meetings provide an economical choice to use your sponsorship dollars to market your company directly to CREW-St. Louis members. Sponsorship of a members only meeting includes: recognition (company name and logo) at one CREW-St. Louis members only meeting and two registrations.

CREW CAREERS™ SPONSORSHIP: Sponsorship of CREW Careers includes: recognition in the St. Louis Business Journal advertisement and the promotional materials for the St. Louis CREW Careers event, and company name and logo featured on the day of the event.

EACH SPONSORSHIP LEVEL (PLATINUM - QUARTZ) BENEFITS:

- Company name and logo listed in every issue of the CREW-St. Louis Newsletter.
- Link to your company's website from the CREW-St. Louis website (<http://www.crewstl.org/>).
- Recognition of your company's sponsorship in the CREW-St. Louis annual advertisement in the St. Louis Business Journal.

Thank you for your consideration, and we look forward to having your company as a CREW-St. Louis sponsor in 2010!



The CREW St. Louis - Safe Connections (formerly Women's Support & Community Services) Charity Golf Tournament is a perennial sell-out and has become a very desirable marketing venue!!



	EAGLE SPONSOR \$3,000	EVENT SPONSOR \$2,000	CORPORATE SPONSOR \$1,000	BEVERAGE CART SPONSOR \$1,000	WATERING HOLE SPONSOR \$1,000	19TH HOLE SPONSOR \$500	COOLER SPONSOR \$500	DINNER SPONSOR \$500	LUNCH SPONSOR \$250
A foursome in the tournament									
Your company name and color logo on registration flier									
Full page color ad in the auction booklet									
Your company name (and logo if noted) on carts, box stickers, side of carts, table tents or signage per specific sponsorship level									
Corporate recognition during Auction Program following golf									
Corporate recognition in Safe Connections newsletter									
Your company name on registration flier									
Your company name in the auction booklet									
Company name in Safe Connections newsletter									
Your company's staff network with golfers!									

Please note, donations to Safe Connections will be tax deductible as Safe Connections is a charitable organization covered under IRS code section 501(c3).